

## FOR IMMEDIATE RELEASE

### Register now for the only “Made-in-Manitoba” Compensation Survey

#### *2009 Compensation Survey The Manitoba Business Advantage*

**Winnipeg, Manitoba - June 5, 2009** – People First HR Services, and sponsoring partner The Winnipeg Chamber of Commerce, launched the Second Annual Compensation Survey which presents a comprehensive look at compensation, benefits and workplace practices information. With more than 275 jobs reflecting Manitoba industry, the 2009 Compensation Survey results will be available in October 2009, just in time for the 2010 planning process. Organizations are encouraged to register now with data collection occurring in July and August.

“Today’s unstable economy and fast-changing labour market conditions can significantly impact previously established market rates”, says Colleen Coates, a Certified Compensation Professional and Senior Consultant with People First HR Services. “This cost-effective human resources tool will help organizations stay on top of compensation practices and trends in Manitoba helping them retain and motivate their people. Studies show that when employees are unhappy with their wages they can become disengaged therefore decreasing productivity and even push them to start looking elsewhere.”

Exciting changes to this year’s survey include electronic reporting, easier data submission and a new Small Business Report with special pricing.

Participation in the survey is simple and those that participate will benefit by receiving 50% off the purchase of survey results. Members of the Winnipeg Chamber and/or Canadian Manufacturers & Exporters receive an additional 15% discount.

The Survey will open for data input beginning of July and the reports will be available in mid-October. Participants are assured that all data collected is managed to ensure complete confidentiality and security.

Organizations interested in participating in the survey are encouraged to register immediately with People First HR by visiting their website at **peoplefirsthr.com**.

People First HR Services is the largest full-service human resource consulting firm in Manitoba and is a wholly owned subsidiary of Groupworks Financial Corp. (TSX VENTURE: GWC)

The Winnipeg Chamber of Commerce is the leading organization representing businesses in our community.

For more information contact:

**Colleen Coates, CHRP, CCP  
Senior Consultant, People First HR Services**

☎ **204-940-3931**

✉ **cocoates@peoplefirsthr.com**