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FOR IMMEDIATE RELEASE

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## **Fast growing Winnipeg HR firm merges to expand operations nationally**

**Winnipeg, Manitoba** - People First HR Services Ltd. announced today the firm has merged with Toronto-based HealthSource Plus Inc. to form a new company, People Corporation.

People Corporation now serves more than 500 Canadian companies and over 70,000 employees.

“Our experience in working with hundreds of businesses across Canada is clear - human resource management is among the top three issues facing CEO’s in virtually every business sector,” said Laurie Goldberg President and CEO of the newly formed People Corporation. “By providing a full range of services from HR and employee benefits consulting to our recruitment and career management services under one roof, People Corporation can help our clients Recruit, Reward and Retain the very best talent and deliver on their business strategies. It is the integrated delivery that sets People Corporation apart from other choices in the marketplace.”

People First HR and HealthSource Plus will continue to operate under their respective brand names for the immediate future while the new firm serves as a platform for the growth and integration of services. Winnipeg will serve as the head office location for People Corporation, which will also have offices in Toronto, Montreal and Niagara. With a combined workforce of approximately 100 staff, People Corporation provides human resource services to more than 500 Canadian Corporations and over 70,000 employees.

“The timing is perfect for the merger of these two successful companies,” said Bruce Bell, CEO of HealthSource Plus. “This is great news for all of our clients. Our combined resources and management talent provide the bench strength needed to grow our firm.”

“Compensation is only one factor for Employees to stay in a job or move to a new company,” added Dr. John McFerran, COO and founder of People First HR. “Employers understand this shift and as a result companies are looking for a more strategic solution to HR management that includes combining salary, benefits, working environment, culture and other variables. With our new team we can provide the broad expertise CEO’s and Senior HR Executives want from an HR firm so they can focus on the job of growing their business.”

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#### About People Corporation

People Corporation delivers recruiting, strategic HR consulting, career transition and management, employee benefit consulting including wellness programs, employee benefits and third party administration to help their clients Recruit, Reward and Retain the best people in their respective industries.

People Corporation Facts and Figures:

- 100 employees
- Serving over 500 Canadian Corporations and over 70,000 employees
- Operations in Winnipeg (head office), Toronto, Montreal, St. Catharines (Niagara Region)
- Approximately \$200 million under administration

#### About People First HR

Since its inception in 2000, People First HR Services has experienced exponential growth year after year, and has become the largest full-service human resources consulting firm in Manitoba. The firm is comprised of some 50 professional and support staff delivering high quality business solutions through five areas of practice: Executive Search, Management Recruiting, Professional and Administrative Staffing, Career Transition and general HR Consulting (succession planning, performance management; employee coaching, compensation reviews, training, leadership development, employee satisfaction surveys, change management programs and team building). **[www.peoplefirsthr.com](http://www.peoplefirsthr.com)**

About HealthSource Plus

HealthSource Plus is a Canadian company dedicated to helping employers take control of their employee benefits and group retirement programs and is one of the fastest growing benefits consulting firms in Canada. HealthSource Plus is the first consulting firm to embed a turn-key wellness program into their employee benefits program and offers consulting in combination with benefit administration at a level not normally available to the mid-sized market. HealthSource Plus serves employers with 50 to thousands of employees with offices in Toronto, Montréal and Niagara. **[www.healthsourceplus.com](http://www.healthsourceplus.com)**

