

## **NEWS RELEASE**

### **2009 Survey Results Drive 2010 Decisions**

#### ***People First HR Services and the Winnipeg Chamber of Commerce Release Results of the 2009 Compensation Survey for Manitoba Employers***

**November 3, 2009** – Building on the success of last year’s survey, People First HR Services and The Winnipeg Chamber of Commerce are pleased to announce the release of the results of the 2009 Annual Compensation Survey providing Manitoba businesses with a cost-effective tool that will be instrumental in their efforts to align their compensation decisions with business requirements.

“Even in the most challenging of economies, our members tell us there is a strong market for top talent,” said Winnipeg Chamber of Commerce President and CEO Dave Angus. “The 2009 Compensation Survey for Manitoba Employers is the only source of reliable local data for Manitoba employers in the private, public and not-for-profit sectors. This is the information they need to ensure they are appropriately competitive in the areas of base salary, incentives, benefits and workplace practices. Organizations need to know if they are over-paying or at risk of losing top talent because they have fallen behind the market.”

“It is apparent economic conditions have had a direct impact on compensation decisions,” said Colleen Coates, Senior Consultant and Compensation Expert at People First HR Services. “For example, we are seeing an increase in the usage of variable pay as companies try to keep their compensation costs in line with business results. In addition, some of the tried and true benefits are starting to fall by the wayside. As organizations look towards 2010, this survey will enable well-informed compensation decisions based on accurate, local market information.”

The 2009 Compensation Survey for Manitoba Employers contains information on more than 14,000 employees in nearly 200 of the most prevalent jobs in the Manitoba economy including executive, middle management, professional, technical, trade, retail, marketing, clerical, administrative, information technology, manufacturing, production and distribution jobs.

Any Manitoba organization may purchase the survey results and Chamber members receive the reports at a reduced cost. For more information please visit either [www.peoplefirsthr.com](http://www.peoplefirsthr.com) or [www.winnipeg-chamber.com](http://www.winnipeg-chamber.com).

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Chuck Davidson  
Vice President  
Policy and Communications  
The Winnipeg Chamber of Commerce  
Ph: (204) 944-3316  
Cell: (204) 782-1679  
Fax: (204) 944-8492  
Email: [cdavidson@winnipeg-chamber.com](mailto:cdavidson@winnipeg-chamber.com)  
Website: [www.winnipeg-chamber.com](http://www.winnipeg-chamber.com)