

MEDIA RELEASE

For Immediate Release
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Ivey Business School Comes to Manitoba for the First Time

WINNIPEG, Manitoba – Sponsored by People First HR Services Ltd., the prestigious Ivey Business School will bring their five-day Leadership Program to Manitoba for the very first time. The sessions are being held at Elkhorn Resort in Onanole, Manitoba from April 24-29.

People First HR Services believes bringing prominent schools to Manitoba, like Ivey, will increase the profile of executive training in our province. With access to quality leadership programs, senior managers don't have to go elsewhere or incur hefty travel expenses to get the training they need.

Sharon Taylor, Vice President and General Manager of Standard Radio - Manitoba, says, "The only problem with the course was that I didn't sign up for it earlier! Great program. I would recommend it to anyone who wants to continue learning and sharpening their management and leadership skills."

The Ivey Leadership Program builds on each participant's experience to develop the insight, skills and judgment required to be a more effective leader. As Canada's leader in business training, the Ivey Business School has successfully trained executives for more than 55 years.

Facilitating the Leadership Program are David Loree, Assistant Professor, and Lyn Purdy, Associate Professor, of the Ivey Business School. To register, visit www.ivey.ca/executive/ilpmb/ILPMB_application.htm. Registration deadline is February 25th.

People First HR Services provides a wide range of HR consulting services to both private and public sector clients, including executive and management recruiting, outplacement services, permanent and temporary office staffing and organizational effectiveness solutions.

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for further information contact:
Randy Oler
Vice President, People First HR Services Ltd.
204.940.3925