

**People First HR Services Named Consumers' Choice Award Winner**

FOR IMMEDIATE RELEASE  
July 25, 2008

Winnipeg, Canada – People First HR Services, a full service human resource firm has been named the 2008 Consumers' Choice Award winner. This is the second consecutive year that People First has won this award.

The Consumers' Choice Award winners are chosen by the business community and the general public through an independent survey. "We take the time to listen to our clients in order to understand their business objectives." says Dr. John McFerran, President of People First HR Services. "We believe that our client relationships, together with our commitment to understanding our clients' business has contributed to our company's success."

People First HR Services has a dedicated team of HR professionals that have broad industry experience across a range of business sectors, complemented by strong academic credentials and professional designations.

People First delivers high quality business solutions in three practice areas; Recruiting, General HR Consulting, and Career Management.

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