

MEDIA RELEASE

**MANITOBA COMPENSATION SURVEY HELPS
EMPLOYERS ATTRACT & RETAIN KEY EMPLOYEES**

May 1, 2009 (WINNIPEG) – Building on the success of last year’s launch of the largest comprehensive survey for local compensation, benefits and workplace practices data, The Winnipeg Chamber of Commerce is pleased to continue its partnership with Winnipeg-based People First HR Services Ltd. to provide a cost-effective human resources tool to Manitoba organizations. With more than 250 jobs reflecting Manitoba industry, the 2009 Compensation Survey will be available in October 2009, just in time for the 2010 planning process. Organizations are encouraged to register now with data collection occurring in July and August.

“This survey contains more relevant Manitoba information than typically seen in national surveys and helps employers understand how they stack up relative to the market on total compensation”, says Colleen Coates, Senior Consultant, People First HR Services. “We’re excited about the changes to this year’s survey including electronic reporting, easier data submission and a new Small Business Report.”

The two-part survey includes detailed information on base salaries and variable pay as well as employee benefits and workplace practices.

“During these times of economic uncertainty, businesses need information to help them attract and retain the right workers,” says Winnipeg Chamber of Commerce President & CEO Dave Angus. “Being able to provide the business community with this valuable information will help them to address those challenges.”

Organizations participating in the survey will receive 50% off the purchase of survey results. Winnipeg Chamber members receive an additional 15% discount. Interested organizations can go to www.peoplefirsthr.com for information on how to participate.

The Winnipeg Chamber of Commerce, founded in 1873, is the largest organization representing the voice of business in Winnipeg.

People First HR Services is the largest full-service human resource consulting firm in Manitoba and is a wholly owned subsidiary of Groupworks Financial Corp..

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